

“Marketing Matters With M7” Now One of the Most Popular Marketing Podcasts on iTunes

Campbell, CA--- (PRWeb) May 15, 2007 ---Launched only last October (2006), “Marketing Matters With M7” has quickly become one of the most popular podcasts about business marketing available on the Internet and iTunes today. Hosted by Lisa Orrell, president of M7, an award-winning Silicon Valley marketing communications company, Marketing Matters With M7 covers business marketing topics including: Direct marketing, lead generation, internet marketing, SEO, branding, event promotion, channel marketing, and much more.

"Marketing Matters with M7 has grown into a much bigger success than I first thought possible," says Orrell. "Initially, I thought no one would want to participate or listen, but now we have guests booked through February of 2008 and our audience is spread around the globe," Because of how well Marketing Matters with M7 has been received, “We’ve even had to build up to two episodes per month!”

Not only has Orrell’s audience grown exponentially, Marketing Matters with M7’s reputation for keen business marketing insights has spread around the world. According to a recent subscriber report from Podomatic.com, the rapidly growing subscriber base for the podcast now includes North America, as well as Africa, Asia, Australia, Europe, and Japan!

Lee Raney, President of Pivot Point Strategies, an international sales and marketing consulting firm says, "I am a fan and subscriber of the show. So I decided to contact Lisa about being a guest." Raney, a recognized expert on increasing revenues and taking marketing efforts global says, “It’s a great opportunity to appear on Marketing Matters With M7.”

"College professors who teach marketing tell me they ask their students to subscribe to Marketing Matters With M7 as part of their course work," says Orrell. "I'm having a blast doing the show, people are learning a lot from my guests, and so am I.”

To hear the podcast visit: <http://MarketingMattersWithM7.podomatic.com>

For more info about M7 or to reach Lisa Orrell, visit M7Design.com or call 866-906-M7M7 x: 701 or email: LOrrell@M7Design.com

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