

Silicon Valley Marketing Communications Firm, M7, Wins 5 Awards for Branding and Design Excellence in Two International Competitions

Campbell, CA--- (PRWeb) January 10, 2008 ---The Silicon Valley-based marketing communications firm, M7 Inc., has received (5) awards for branding, marketing and web design excellence in the [MarCom Awards](#) competition and the [Ava Awards](#). Their winning entries included: Re-branding campaigns for three clients (which included web design): [LGC Wireless](#), [IPUnity-Glenayre](#), and [Execustaff](#); the home-page Flash design on the [LGC Wireless](#) website; and the redesign of their own company website ([M7Design.com](#)).

"We are thrilled to have won awards for all five of our entries," says Lisa Orrell, President of M7 Inc. "The MarCom Awards and the Ava Awards received more than 10,000 entries from creative agencies all over the United States as well as from several foreign countries."

The MarCom Awards is a competition for marketing and communication professionals involved in the concept, writing and design of marketing and communication programs and print, visual and audio materials. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design studios, production companies and freelancers.

The Ava Awards recognizes outstanding work by creative professionals involved in the writing, concept development, directing, shooting, editing, designing, and/or programming of audio-visual projects. They accept entries such as: Websites, TV commercials, Flash projects, vidcasts, and corporate multimedia presentations.

"Our clients were very excited when they got the news," says Orrell. "We are extremely grateful to have clients that allow us to do such great work and that are so loyal. This was the *second* total re-branding effort we developed for two of the clients, so it's nice to have these long-term relationships and still be able to provide them with fresh, creative strategies, that win awards."

For more information about the branding, marketing, design and direct marketing services offered by M7 Inc., contact Lisa Orrell: LOrrell@M7Design.com or call her at 866-906-M7M7, x: 701, or visit their website at www.M7Design.com.

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