

**M7 Inc. Wins Gold 2009 Hermes Creative Award for the Design of  
Computer Associates' [Arcserve.com](http://Arcserve.com) Product Website**

**Campbell, CA – June 8, 2009** – M7 Inc., a premier marketing communications firm in Silicon Valley, has been selected as a Gold Winner in the [2009 Hermes Creative Awards](#). The firm won for their exceptional design, development, and Flash creative on the new [Arcserve.com](http://Arcserve.com) product website for new client, Computer Associates.

“We are very fortunate that [Computer Associates](http://Computer Associates) allowed us to do great work and trusted us with this high-profile project,” says Lisa Orrell, President & Creative Director of M7 Inc. “This standalone website supports their backup, business continuity and disaster recovery products and services, and was a very important initiative for CA and this particular Business Unit.”

Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional materials and programs, and emerging technologies. Each year, thousands of entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, web based innovators and freelancers. Receiving a “Gold Award” in a category, as M7 did, is the competition’s top honor.

The competition is administered and judged by the Association of Marketing and Communication Professionals. This Association oversees several national and international creative awards and recognition programs annually, provides esteemed judges, and sets standards for excellence.

For more information about the branding, marketing, design and direct marketing services offered by M7 Inc., email Lisa Orrell: [LOrrell@M7Design.com](mailto:LOrrell@M7Design.com), call her at 866-906-M7M7, x: 701, or visit their website at [M7Design.com](http://M7Design.com)

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